



PITCHING LIKE A PRO

7 Ways to Pitch Your Story so that they Listen!

Satish Shenoy, DTM

A Pitch



**That's
brilliant!**

**Let me give
you lots of
money!**



A Successful Pitch



1. Start A Conversation



2. Invite A Collaboration

Today we will cover...

1. Elevator Pitch



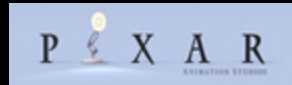
2. Question Pitch



3. Email Pitch



4. Pixar Pitch



The Elevator Pitch



The Elevator Pitch

Hi, my name is [your name] and my company [name] is developing [product] to help [audience] solve [a problem] with [secret sauce]



When to Use an Elevator Pitch

- In an Elevator!
- At a networking event
- Or a cocktail party?

The Question Pitch

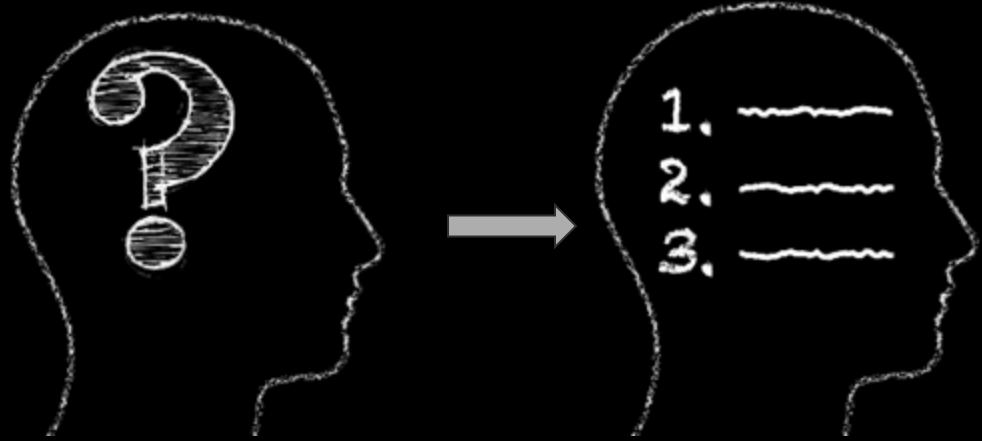


The Question Pitch



When To Use The Question Pitch?

When the facts are
totally on your side!



The Email Pitch



The Email Pitch



Utility



Curiosity

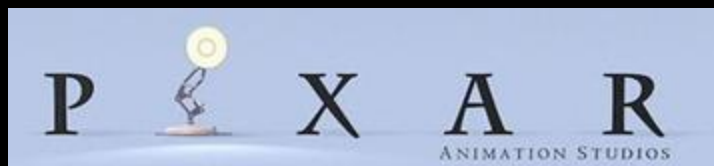


When To Use The Email Pitch

- Share an idea
- Provide an update
- Discuss a simple, straightforward topic
- Provide directional, important or timely information



The Pixar Pitch



The



Pitch

1. Once upon a time..
2. Everyday...
3. One day...
4. Because of that...
5. Because of that...
6. Until finally...

When to Use The Pixar Pitch

When you want to tell a compelling story,
and present it crisply and with clarity



The 10 Pitch Types For Every Business Professional

1. Elevator Pitch



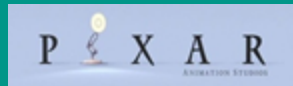
2. Question Pitch



3. Email Pitch



4. Pixar Pitch



5. Rhyming Pitch



6. Timed Pitch



7. One Word Pitch



8. The VC Pitch



9. The 6P Pitch



10. Shark Tank Pitch

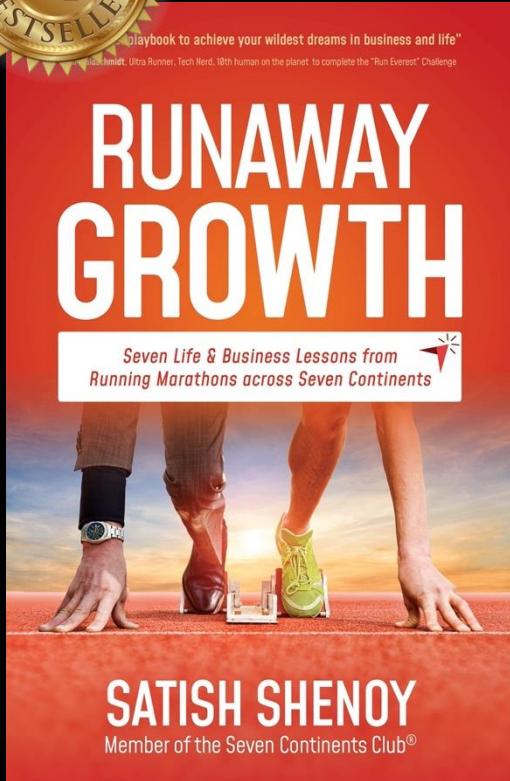


Your feedback:

<https://tinyurl.com/pitchingpro>

Scale Your Team & Your Business with “The Scaling Guy”

Invite Satish to your next event
to speak and inspire or facilitate and lead workshops.



satishshenoy.com



[@sbshenoy](https://www.linkedin.com/in/sbshenoy)



[@sbshenoy](https://www.facebook.com/sbshenoy)



[@sbshenoy](https://www.instagram.com/sbshenoy)



[@sbshenoy](https://twitter.com/sbshenoy)



s@satishshenoy.com



408.357.4579



satishshenoy.com

